



Case Study

Industry

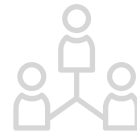
Retail | Gig economy

Challenge

High customer demand

Solution

Pay-per-click campaign



1,000

Applicants



\$16.00

Average CPA



1 mo

Duration

In order to meet aggressive customer demand for its contract shopping services, Shipt needed to dramatically increase visibility of its job openings. Shipt turned to Getwork to sponsor its positions. Getwork provided premium web placement for Shipt's listings, leveraging a performance-based, pay-per-click model.

In a one-month campaign, Getwork delivered nearly 1,000 applicants, at a cost of only \$16 each, exceeding client expectations. Shipt has since doubled their monthly budget with Getwork.

getwork