



Case Study

Industry

Business services

Challenge

High volume hiring

Solution

Pay-per-click campaign + targeted recruitment marketing campaign



35,446

Clicks



12,000

Profiles Delivered



6 mos

Duration

Getwork provided premium web placement for a number of Intuit's Certified Public Accountant openings leveraging a performance-based, pay-per-click model. Through a Getwork targeted recruitment marketing campaign, we also provided quality candidate profiles, meeting Intuit's targeting parameters for engagement.

Getwork was able to deliver more than 35,000 clicks to Intuit's career page over the course of six months, as well as 12,000 candidate profiles.

